



Contact:

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BREEDERS' CUP FRIDAY HANDLE UP

DEL MAR, Calif. – (November 3, 2017) – All-sources handle for the Friday Breeders' Cup program was \$52,273,883, a 5.3% increase from 2016, on the first day of the 34th Breeders' Cup World Championships today at the iconic Del Mar racetrack, a first-time host for the event. The total handle for Championship Friday was the highest since 2013.

Friday's on-track handle was \$9,280,504, a 29% increase over the prior year, as an enthusiastic crowd of 32,278 witnessed a commanding performance by Forever Unbridled in the \$2 million Longines Breeders' Cup Distaff.

For the comfort of its guests and due to the smaller capacity of the venue, Breeders' Cup capped ticket sales for each day at 37,500.

Breeders' Cup Friday attendance and handle history:

2016, Santa Anita — 45,673; \$49,651,600
2015, Keeneland – 44,497; \$46,251,965
2014, Santa Anita – 37,205; \$47,666,982
2013, Santa Anita – 35,633; \$52,594,370
2012, Santa Anita – 34,619; \$48,997,009
2011, Churchill Downs – 40,677; \$52,095,202
2010, Churchill Downs – 41,614; \$54,889,388
2009, Santa Anita – 37,651; \$50,662,945
2008, Santa Anita – 31,257; \$49,473,304
2007, Monmouth Park – 27,803; \$31,499,007

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