


RACE DAY HOSPITALITY AREAS

**Please Note: Ticket prices do not include processing fee of \$12.00 per ticket per day or shipping fee of \$25 per order.*

SADDLING PADDOCK CHALET:

Experience the Championships in style! This chalet offers premium views of the Championship contenders as they circle the paddock before making their way to the track. Enjoy live racing from the Track Apron or from one of the multiple TVs placed throughout. Guests will enjoy private dining with buffet throughout both days of racing! Patrons may purchase single seats at a table; all seats are sold as a two-day package which includes access to the races for both Friday & Saturday.

 This area is wheelchair accessible

Saddling Paddock Chalet

TWO-DAY PACKAGE


\$1,325 per person

**Includes reserved seat at a table, buffet lunch and access to the first 1st level of the grandstand to view live racing from the apron*

SILKS LAWN CHALET:

Located on the Clubhouse turn, facing the rail, this glassed-in and climate-controlled chalet offers incredible views of the Championships. Enjoy the races at the rail or from the video screens and multiple TVs located throughout this space. Guests will enjoy reserved dining seating, private buffet, bars, restrooms and mutuel tellers for a world-class Breeders' Cup experience.

This ticket does NOT include admittance to the Grandstand or Clubhouse facility.

 This area is wheelchair accessible

Silks Lawn Chalet

FRIDAY

\$265

SATURDAY

\$385


TWO-DAY PACKAGE

\$650 per person

**Includes reserved seat at a table and buffet luncheon. This ticket does NOT include admittance to the Grandstand or Clubhouse facility.*

TRACKSIDE CHALET DINING:

Located on the first floor level of the triple-decker chalet guests will enjoy interior, climate-controlled seating which includes luncheon buffet, private mutuel tellers and bar service. Guests will have access to an exterior balcony or enjoy live racing from the rail! Patrons may purchase single seats at a table; all seats are sold as a two-day package which includes access to the races for both Friday & Saturday.

 This area is wheelchair accessible

Trackside Chalet Dining

TWO-DAY PACKAGE

\$1,350 per person

**Includes reserved seat at a table and buffet lunch. This ticket does NOT include admittance to the Grandstand or Clubhouse facility.*




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EQUESTRIAN DINING ROOM:


Located on the 1st floor level of the Grandstand guests will enjoy interior, climate-controlled seating which includes luncheon, private mutuel tellers and bar service. Purchase an entire table or a single seat within a table. Table configurations vary with the majority of tables having 4 to 6 seats per table. Don't miss any of the action from one of the multiple TVs placed throughout or from your access to the track apron to view live racing!

 This area is wheelchair accessible. Please call 859-514-9428 for specific table locations.

	<u>FRIDAY</u>	<u>SATURDAY</u>	<u>TWO-DAY PACKAGE</u>
Equestrian Dining Room	\$440	SOLD OUT	SOLD OUT
<i>*Includes reserved seat at a table, luncheon and access to view live racing from the apron.</i>			

SALES PAVILION (LIMESTONE CAFÉ):

Located in the Sales Pavilion, guests will enjoy private dining with buffet, premium cash bar, restrooms and mutuel tellers. Tables are configured as high-top tables with barstools or standard dining tables. Never miss a race from any of the multiple TVs located throughout this dining room or watch it live from the track apron, as ticket includes access into the 1st floor level of the Grandstand area.


 This area is wheelchair accessible

	<u>FRIDAY</u>	<u>SATURDAY</u>	<u>TWO-DAY PACKAGE</u>
Sales Pavilion	SOLD OUT	SOLD OUT	SOLD OUT
<i>*Includes reserved seat at a table, buffet luncheon and access to the 1st floor level of the grandstand to view live racing from the apron.</i>			

KEENE BARN OR ENTERTAINMENT CENTER:

Celebrate the Championships surrounded by the unrivaled atmosphere of one of Keeneland's most popular venues. Stay comfortable in this climate-controlled, two-part space and never miss a race on the many TVs located throughout. Guests will enjoy private buffet, mutuel tellers, live entertainment and premium cash bar. Onsite parking at the Entertainment Center is available for purchase.

Please Note: Ticket includes lunch buffet. There is NO TRACK VIEW or ACCESS with this ticket.

 This area is wheelchair accessible

	<u>FRIDAY</u>	<u>SATURDAY</u>	<u>TWO-DAY PACKAGE</u>
Keene Barn/E Center Seating	\$190	\$210	\$400 per person
Keene Barn/E Center Parking Pass	\$50	\$50	\$100
<i>*Includes reserved seat at a table and buffet lunch. This ticket does <u>NOT</u> include admittance to the Grandstand or Clubhouse facility.</i>			



RACE DAY HOSPITALITY AREAS

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THOROUGHBRED CLUB OF AMERICA

*****New for 2020*****

The Thoroughbred Club will offer non-members access to one of the most sought-after clubs in Lexington! Situated right outside of the Keeneland grounds the Thoroughbred Club offers a one-of-a-kind Breeders' Cup experience! Includes gourmet luncheon buffet, premium cash bar and cocktail service, private mutuel tellers and multiple TVs throughout so you don't miss any of the action from your table. Guests may purchase onsite parking passes for both days of racing.

** Please Note: Ticket includes lunch buffet. There is **NO TRACK VIEW or ACCESS** with this ticket.*



This area is wheelchair accessible

Thoroughbred Club of America

Onsite Parking Pass at the Thoroughbred Club of America

TWO-DAY PACKAGE

\$700 per person

\$100 per pass

BOX SEATING

**Please Note: Ticket prices do not include processing fee of \$12.00 per ticket per day or shipping fee of \$25 per order.*

GRANDSTAND ACCESS

GRANDSTAND LOGE BOX:

*****Food is NOT included in the ticket price*****

Situated between the 16th pole and just past the Finish Line guests will enjoy open-air box seating including cocktail service to your box! Conveniently located on the 1st floor level of the Grandstand, boxes are elevated with commanding views of live racing. Conveniently located to mutuel tellers, concessions and restrooms.

Grandstand Loge Box

*Please Note: There are **NO TVs** inside the boxes at Keeneland.*

These box seats are not under cover.

TWO-DAY PACKAGE

\$6,000 per box (6 seats)

CLUBHOUSE ACCESS

Dress Code Applies – See Last Page for Details

CLUBHOUSE BOX:

*****Food is NOT included in the ticket price*****

Situated on the 2nd floor of the Clubhouse guests will enjoy excellent views of live racing from their open-air, covered box seating. Guests will enjoy cocktail service to their box! Patrons will have access to the 1st and 2nd floor Clubhouse which includes convenient access to mutuel tellers, concessions, bars and restrooms. Patrons must purchase the entire box and includes access for both days of racing.

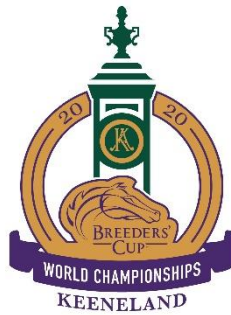
Clubhouse Box

TWO-DAY PACKAGE

SOLD OUT

Patrons must purchase the entire box (6 seats) and package price includes a seat for both days of racing.

*Food is **NOT** included in the ticket price.*



BOX SEATING

**Please Note: Ticket prices do not include processing fee of \$12.00 per ticket per day or shipping fee of \$25 per order.*

STRETCH RUN PACKAGE *NEW FOR 2020*****

This package includes a Friday Grandstand Loge Reserved Box Seat (situated between the 16th pole and finish line) and a Saturday Clubhouse General Admission pass. Enjoy amazing views of the Finish Line from your premium box seat on Friday. On Saturday enjoy Clubhouse General Admission walk around pass with access to the 1st floor level of the Clubhouse and Clubhouse Lawn to view live racing (there is no reserved seat on Saturday).

Please note: Saturday's pass does NOT include a reserved seat.

Stretch Run Package

TWO-DAY PACKAGE
\$725 per person

RESERVED SEATING

**Please Note: Ticket prices do not include processing fee of \$12.00 per ticket per day or shipping fee of \$25 per order.*

CLUBHOUSE ACCESS

Dress Code Applies – See Last Page for Details

CLUBHOUSE RESERVED SEAT:

*****Food is NOT included in the ticket price*****

Stadium-style, reserved seats situated on the 3rd floor level of the Clubhouse. Guests will enjoy excellent views of live racing from their open-air, covered seating. Patrons will have access to the 1st, 2nd and 3rd floor levels of the Clubhouse which include convenient access to mutuel tellers, concessions, bars and restrooms. Single seats are available and package price includes a seat for both days of racing.

Clubhouse Reserved Seat

TWO-DAY PACKAGE
SOLD OUT


GRANDSTAND ACCESS

1st FLOOR

1ST FLOOR NORTH GRANDSTAND RESERVED TABLE SEAT (FORMERLY BRATS N' BREWS):

*****Food is NOT included in the ticket price*****

Located on the 1st floor level of the Grandstand guests will enjoy interior, climate-controlled seating at dining tables in close proximity to mutuel windows, concessions and bars. Purchase an entire table or a single seat within a table. Tables are configured with 4 seats per table. Don't miss any of the action from one of the multiple TVs placed throughout or from your access to the track apron to view live racing - just steps from the finish line!

 This area is wheelchair accessible

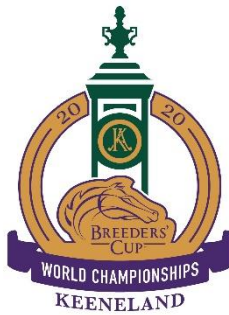
First Floor North Grandstand Dining

FRIDAY
SOLD OUT

SATURDAY
SOLD OUT

TWO-DAY PACKAGE
SOLD OUT

**Includes reserved seat at a table. Food is NOT included in the ticket price.*



RESERVED SEATING


**Please Note: Ticket prices do not include processing fee of \$12.00 per ticket per day or shipping fee of \$25 per order.*

2nd FLOOR

2ND FLOOR NORTH GRANDSTAND RESERVED TABLE SEAT (FORMERLY THE CANTINA):

*****Food is NOT included in the ticket price*****

Located on the 2nd floor of the Grandstand, guests will enjoy interior climate-controlled seating conveniently located to concessions, premium bar with cocktail service, mutuel tellers and restrooms. Enjoy views of the Saddling Paddock from one of the balconies or enjoy live racing from the outdoor terrace walkway or from one of the multiple TVs placed throughout! Purchase an entire table or single seats within a table. Tables are configured with either 4 or 6 seats per table.

 This area is wheelchair accessible

Second Floor North Grandstand Dining

FRIDAY
SOLD OUT

SATURDAY
SOLD OUT


TWO-DAY PACKAGE
SOLD OUT

**Includes reserved seat at a table. Food is NOT included in the ticket price.*

SECOND FLOOR GRANDSTAND RESERVED TABLE SEAT (FORMERLY 2ND FLOOR SIMULCASTING) :

*****Food is NOT included in the ticket price*****

Located on the 2nd floor level of the Grandstand, guests will enjoy interior climate-controlled seating conveniently located to concessions, bars, mutuel tellers and restrooms. Enjoy all the action from one of the multiple TVs placed throughout or enjoy live racing from the outdoor terrace walkway! Purchase an entire table or single seats within a table, all tables are configured with either 4 or 6 seats per table.

 This area is wheelchair accessible

Second Floor Grandstand Dining

TWO-DAY PACKAGE
SOLD OUT

**Includes reserved seat at a table. Food is NOT included in the ticket price.*

3rd FLOOR

GRANDSTAND RESERVED STADIUM SEAT:

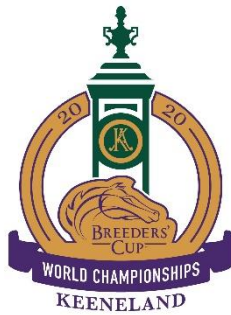
Stadium-style, reserved seats, located in the Keeneland Grandstand. Enjoy excellent views of live racing from your open-air, covered seating. Patrons will have access to the 1st, 2nd and 3rd floor levels of the Grandstand for concessions, mutuel tellers, bars and restrooms. Single seats are available and package price includes a seat for both days of racing.

 Wheelchair accessible seating available in Section G & H

Grandstand Reserved Trackside Seat

TWO-DAY PACKAGE
SOLD OUT

**Includes reserved seat. Food is NOT included in the ticket price.*




GENERAL ADMISSION

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SPORTS BAR OR MEZZANINE BAR:

If you are seeking a social atmosphere look no further, the Sports or Mezzanine Bar at Keeneland is the place to be! Located on the 2nd floor level of the Grandstand guests will not miss any of the action from one of the multiple TVs placed throughout or better yet enjoy live racing from the outdoor terrace walkway. Balconies conveniently located off both bars, and overlooking the paddock walking ring, provide views of Champion horses as they are saddled and paraded before each race.


 This area is wheelchair accessible

	<u>FRIDAY</u>	<u>SATURDAY</u>	<u>TWO-DAY PACKAGE</u>
Sports Bar	\$150	SOLD OUT	SOLD OUT
Mezzanine Bar	\$75	SOLD OUT	SOLD OUT

**Standing room only. There are NO reserved seats with this access.*

CLUBHOUSE GENERAL ADMISSION (1st floor access only)

Includes access to the 1st floor level of the Clubhouse grounds. Enjoy live racing from the Clubhouse lawn! Concessions, mutuel tellers, bars and restrooms are all in close proximity for fans.

 This area is wheelchair accessible

	<u>FRIDAY</u>	<u>SATURDAY</u>	<u>TWO-DAY PACKAGE</u>
Clubhouse Walk Around Pass	\$175	\$325	\$500 per person

Please Note: Standing room only, there is NO reserved seat with this ticket.

GENERAL ADMISSION - PRINT AT HOME TICKETS (No processing fee or shipping fee applies)

General Admission is limited for the Championships, so purchase your general admission ticket in advance and print from the convenience of your own home! Includes access to the 1st floor level of the Grandstand grounds. Enjoy live racing from the track apron! Concessions, bars, mutuel tellers, and restrooms are all in close proximity for fans.

This area is wheelchair accessible

	<u>FRIDAY</u>	<u>SATURDAY</u>	<u>TWO-DAY PACKAGE</u>
 General Admission	\$50	\$75	\$125 per person

Please Note: There are no reserved seats. Tickets must be purchased in advance – there are NO event day sales at the racetrack. You may print this ticket and present at the admission gates OR Save the PDF to your phone to scan at the admission gates.



GENERAL ADMISSION

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THE HILL - Tailgate from your car!

The Hill, located on the lawn near the Keene Barn and Entertainment Center, is an excellent location for the social racing fan. Back by popular demand, fans will enjoy an array of local food trucks as well as premium bar for purchase! Fans can catch all of the action from the large Jumbo TV screen and place bets at the mutuel windows!

	<u>FRIDAY</u>	<u>SATURDAY</u>	<u>TWO-DAY PACKAGE</u>
The Hill	\$40	\$60	\$100 per car

Please Note: There are no reserved seats. Your access is your parking pass. There is NO TRACK VIEW or ACCESS with this pass. Price is per vehicle, not per person.

BREEDERS' CUP at KEENELAND DRESS CODE

KEENELAND CLUBHOUSE DRESS CODE – ALL FLOORS

Coat & Tie for Men, Dress/race day attire for women.

No denim, tennis shoes or abbreviated attire. (Same as during race meet)

GENERAL GUIDELINES FOR BREEDERS' CUP ATTIRE

While there is no strict dress code for areas outside of the Keeneland Clubhouse, the Breeders' Cup is a world-class, internationally televised event. We recommend you start with business casual but encourage you to wear your race-day best!

THOROUGHBRED CLUB DRESS CODE

Jacket required for Men (no tie), Dress/race day attire for women.

No denim, tennis shoes or abbreviated attire. (Same as during race meet)